

Johnson's Shut-Ins State Park

MOBILE CUSTOM STORYTELLING APPLICATION



We invite you to describe your visit to the park using our Memory Maker Kit.



Here you can take your picture and record or write a description of your visit.

We hope to put some of these memories on our website to share with other visitors. We'd love to hear from you.



Missouri state park interpreters were searching for a way to capture visitors' memories and stories about their experiences in the park, without wi-fi or 3G service. MediaCombo developed The Memory Maker Kit to realize their vision.

It allows Park Interpreters to bring a Panasonic Toughbook laptop to picnic sites, the amphitheater and other locations, so visitors can write about or record themselves talking about the things that matter most to them in the Park.

The Kit includes a customized application, installed on a computer with a camera and microphone, and a backend database for capturing the files. Images, audio recordings and text documents can be exported from the database for editing and use on websites or other formats. It comes with a case and stand.

As one Park Interpreter wrote, visitors "seem to enjoy sharing their stories, whether it be of the day's visit, or memories of past visits. We hope to eventually collect many memories of visits to Johnson's Shut-Ins State Park, capturing some of the important cultural history of the past, and today's memories as future history."

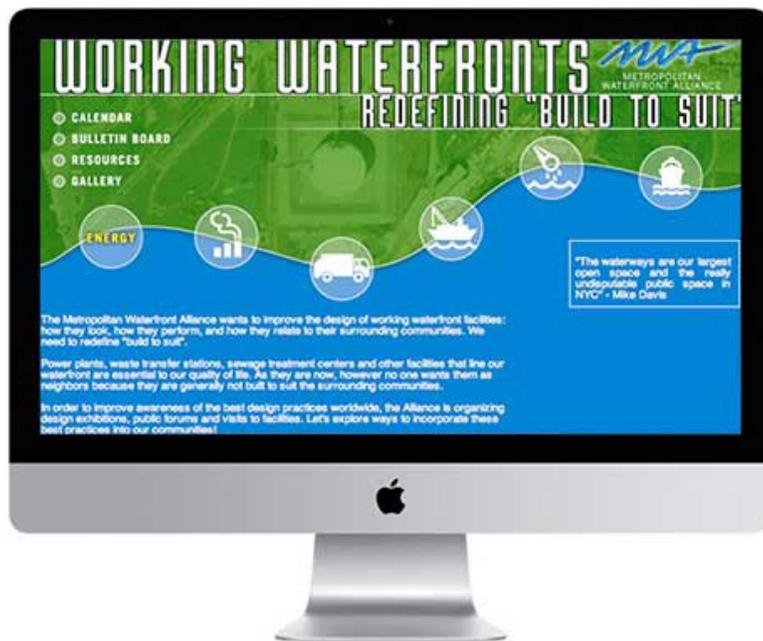
TEAM

Robin White Owen, Producer
Jessica Findley, Designer
Paul Riker, Developer
Braxton Sherouse, Developer

SCOPE

- User interface design
- Interaction design
- Custom integration of audio recording
- Custom integration of camera
- Custom database
- Design and build of computer case and portable stand

Metropolitan Waterfront Alliance WORKING WATERFRONTS WEBSITE



The mission of the Metropolitan Waterfront Alliance (MWA) is critically important – to encourage socially responsible development of the New York Metropolitan Area's waterfront.

The Working Waterfronts web site focused attention on how to achieve this goal. It promoted best practices for designing and building the power plants, waste transfer stations, sewage treatment centers, and other facilities that need to share our waterfront with parks and other community amenities. The site also promoted the MWA activities such as site visits and sponsored community forums, as well as design competitions. The use of icons representing each type of industrial use as navigation links was innovative at the time, 2002.

In addition to the interface design and content development, we built a content management system, which enabled staff to upload new information to all sections of the site. The content of the site was later incorporated into the main content areas of the MWA site in a later redesign.

We also went on location to Con Edison plants and other locations to produce short videos for the website about how these facilities were making improvements to minimize their environmental impact and become better neighbors.

TEAM

Robin White Owen, Producer
Natacha Ruck, Producer
Phil Wilhelm, Designer
Scott Sinkler, DP

SCOPE

- User experience design
- Front end graphic design
- CMS design and build
- Original filming on location
- Post-production
- Video compression

Urban Institute (UI) CULTURAL VITALITY INDICATORS/ WEBSITE



The Urban Institute has been conducting nonpartisan economic and social policy research since 1968. Their aim is to inform community development and to improve social, civic, and economic well-being.

This web site provides background information on UI's Arts and Culture Indicators Project and the Cultural Vitality Indicators they have developed. These Indicators are tools for measuring the impact of the arts on the quality of life in local communities. The ability to measure these impacts allows policy makers to argue convincingly for greater support for the arts.

The site presents Case Examples that demonstrate successful use of Indicators in communities around the U.S.; publishes free downloadable tools for administrators, academics and others to work with; lists current local affiliates; and offers a wealth of publications and reading materials for additional support.

TEAM

Robin White Owen, Producer
Samantha Orme, Designer

SCOPE

• Design new template for CMS